

# Environmental Trading Game

# Introduction

- Emissions trading is a market mechanism used to control the amount of pollution being emitted.
- Emissions trading schemes are in action worldwide, the largest is the European Union ETS.
- New Zealand's ETS currently includes foresters, industrial emitters, fuels, and energy generators.



# Introduction – New Zealand's ETS

- New Zealand's ETS currently includes foresters, industrial emitters, fuels, waste, and energy generators.
- Agricultural emitters (farmers) are planned to be included from 2015.
- The point of obligation is currently planned to be at the processor level, but ideally will be at the farmer level.



# Introduction

- This game was developed to give people an understanding of the basic concepts behind nutrient trading.
- It demonstrates a simplistic textbook trading system where the economy consists of one sheep/beef farm and one dairy farm.
- It demonstrates how the ETS would work if the point of obligation was at the farm level.



# Format

- In each period, you will need to decide on a production level that will maximise your profit given the regulatory state.
- Three possible regulatory states:
  - No nutrient regulation
  - Nutrient limits
  - Nutrient trading



# Game Setup Basics

- Please form small groups of two or three people.
- Sheep/beef farm please pair up with a dairy farm.
- Please keep the handout information within your own group - **don't show the sheet to the other group.**



# Assumptions

- Your farms are the only sources of pollution in the economy.
- Your goal is to maximise profit by choosing how much to produce, while complying with regulations.



# The Production Schedule (1)

- Your handout has a production schedule similar to this one.
- This is an example, whose numbers are different from your schedule.

<b>Meat produced</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
Profit from meat production	-\$10	\$0	\$9	\$12	\$20	\$22	\$24	\$23
Nutrients	0	2	3	4	5	6	7	8





## The Production Schedule (2)

- If you reduce production from 3 to 2, your profit reduces  $\$12 - \$9 = \$3$ , and your farm's pollution reduces by one.
- If you increase production from 3 to 4, your profit increases  $\$20 - \$12 = \$8$ , and your farm's pollution increases by one.

<b>Meat produced</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
Profit from meat production	-\$10	\$0	\$9	\$12	\$20	\$22	\$24	\$23
Nutrients	0	2	3	4	5	6	7	8



# Comparison

- We will use this table to compare the three regulatory states.

	<b>Total profit</b>	<b>Sheep/beef nutrients</b>	<b>Dairy nutrients</b>	<b>Total nutrients</b>
No regulation				
Nutrient limits				
Nutrient trading				



# Scenario 1

- Decide on your production level under no regulation.

<b>Under no regulation</b>	<b>Meat produced</b>	<b>Profit</b>	<b>Nutrients</b>



# Scenario 1

- To maximise profit:

<b>Farm type</b>	<b>Production</b>	<b>Profit</b>	<b>Nutrients</b>
Sheep/beef	8 units	\$27	7 units
Dairy	8 units	\$27	11 units
Total	--	\$54	18 units



# Comparison: After Scenario 1

	<b>Total profit</b>	<b>Sheep/beef nutrients</b>	<b>Dairy nutrients</b>	<b>Total nutrients</b>
No regulation	\$54	7 units	11 units	18 units
Nutrient limits				
Nutrient trading				



## Scenario 2

- Decide on your production level with regulations in place to reduce pollution from nutrients.
  - Each farm may emit 6 nutrient units.
- Trading is not allowed.

<b>With regulation limiting nutrients</b>	<b>Meat produced</b>	<b>Profit</b>	<b>Nutrients</b>



## Scenario 2

- To maximise profit:

<b>Farm type</b>	<b>Production</b>	<b>Profit</b>	<b>Nutrients</b>
Sheep/beef	7 units	\$26	6 units
Dairy	3 units	\$14	6 units
Total	--	\$40	12 units



## Comparison: After Scenario 2

	<b>Total profit</b>	<b>Sheep/beef nutrients</b>	<b>Dairy nutrients</b>	<b>Total nutrients</b>
No regulation	\$52	7 units	11 units	18 units
Nutrient limits	\$40	6 units	6 units	12 units
Nutrient trading				





## Scenario 3

- Trading system introduced.
  - Farms are allocated 6 allowances each.
- **Please start negotiating with your pair farm.**
  - Work out how much you are willing to pay to buy allowances and how much you would need to be paid to sell allowances.
- **Note:** Be sure to compare your profit before and after the trade before finalising the trade.



## Example trade

- If this farmer were producing 6 units a year and allocated 3 allowances, she would make \$5 more profit from production by buying an extra allowance. She would be better off if the allowance cost less than \$5.
- In what circumstances would the allowance seller also be better off?

<b>Meat produced</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
Profit from meat production	-\$12	-\$1	\$8	\$14	\$19	\$24	\$28	\$26
Nutrients	0	1	2	3	4	5	6	7



## Scenario 3

- Decide on your production level with a nutrient trading system in place.

<b>Under a nutrient trading system</b>	<b>Meat/ milk produced</b>	<b>Allowances bought/sold</b>	<b>Allowance cost/revenue</b>	<b>Profit</b>	<b>Nutrients</b>



# Discussion

- Who managed to undertake a trade?
- Who was the buyer/seller?
- How many allowances did you trade?
- How much did you increase your profit by?



## Scenario 3 (Again)

- The world starts afresh with the same conditions as before.
- Trade again with another group. Can you increase overall profit?

<b>Under a nutrient trading system</b>	<b>Meat/ milk produced</b>	<b>Allowances bought/sold</b>	<b>Allowance cost/revenue</b>	<b>Profit</b>	<b>Nutrients</b>



# Discussion

- Who managed to undertake a trade?
- How many groups who didn't made a trade last round achieved a trade this time?
- How many groups didn't trade this time when you did last round? Why?
- How much did you increase your profit by relative to the nutrient limit case?
- Who made more profit than last round?



## Scenario 3

- The optimal trade occurs when sheep/beef farmers sell 2 allowances to dairy farmers.

<b>Farm type</b>	<b>Production</b>	<b>Profit</b>	<b>Nutrients</b>
Sheep/beef	5 units	\$29*	4 units
Dairy	5 units	\$17*	8 units
Total	--	\$46	12 units

\* Exact profit split depends on individual negotiations.



## Comparison: After Scenario 3

	<b>Total profit</b>	<b>Sheep/beef nutrients</b>	<b>Dairy nutrients</b>	<b>Total nutrients</b>
No regulation	\$54	7 units	11 units	18 units
Nutrient limits	\$40	6 units	6 units	12 units
Nutrient trading	\$46	4 units	8 units	12 units





# Important Lessons

- Trading itself does not affect environmental outcomes.
- Limiting nutrients can improve environmental outcomes but reduce profitability.
- Trading can reduce the costs of meeting a target.



# Extensions

- What are some of the problems of shifting this type of system into the real world?
- How does allowance trading affect firms' inclinations to invest in more environmental friendly technology relative to non-trading regulation?
- Could limiting nutrients allow a business to continue as usual, or perhaps become more profitable? Could nutrient trading?

