

Warmer Kiwis Study

Privacy Statement

Collection, use, retention and disclosure of personal information.

Motu Research has been contracted by the Government agency EECA (the Energy Efficiency and Conservation Authority) to do an impact evaluation of their Warmer Kiwi Homes Programme. The aim of the impact evaluation is to determine the effectiveness of heat pumps in improving household energy efficiency, comfort, health and wellbeing. We are calling this evaluation project the 'Warmer Kiwis Study'.

Motu Research has been provided with your contact details to request your participation in the Warmer Kiwis Study.

If you agree to participate in the study, Motu Research will collect certain personal information about you and your household. This information is being gathered:

- to enable the evaluation team to visit your property
- so the research team can gather data to look at the effectiveness of the Warmer Kiwi Homes programme
- to give you feedback on how to get the greatest value from your heat pump.

We need information from you to do this.

- Your contact details – name and address – so we can visit your home. These will be held separately from all other information gathered.
- The electricity you use at different times, collected from your electricity supplier.
- The electricity your heat pump uses at different times, collected from a monitor attached to the heat pump.
- Temperature and air quality at different times, collected from a monitor in your living room.
- Information on the health and wellbeing of your household and how you use energy to keep warm and dry in winter, collected from a questionnaire we will ask you to complete.

Motu Research will not disclose your personal information, in a form that is identifiable, to EECA or any other persons or outside agencies.

Under the Privacy Act 2020, you have the right of access to, and the right to correction of, your personal information held by Motu Research at any time. To do so, please email:

warmerkiwis@motu.org.nz.